

BIO-DATA

1. Name: Dr. Ella Mittal
2. Designation: Assistant Professor
3. Department: Department of Basic and Applied Sciences
4. University: Punjabi University, Patiala-147002, India
5. Correspondence:
Email: ellaom1986e@gmail.com
Phone No.: 88472-82059
Address: H.No. 47, Phase II, Urban Estate, Patiala
6. Area of Specialisation: Marketing, Advertising and Human Resource
7. **Academic Qualification**

S.No.	Degree	University/Board	Division	Year
1	B.Tech. (Computers)	Punjabi University, Patiala	1 st	2008
2.	M.B.A. (Marketing and Human Resource)	National Institute of Technology (NIT), Kurukshetra	1 st	2010
3.	Ph.D. (Human Resource)	Punjabi University, Patiala	1 st	2017

8. Membership of Professional Bodies/Organisations:

- Life Member of Punjab Science Congress
- Life Member of International Association of Engineers

9. Details of Experience

S.No.	Name of Inst./Employer	Position Held	Duration	Major Job Responsibilities
1.	Hindustan Times	Associate HR	6 Months	Responsible for Recruitment
2.	Punjabi University, Patiala	Assistant Professor	Dec. 2010-till date	Teaching, Research

10. Ph.D. Students guided/under guidance:

S.No.	Name of Student	Title	Status
1.	Harpreet Singh	Recruitment and Poaching Practices in IT Sector with Special Reference to NCR Region	Registered
2.	Parvinder	Impact of Green HRM Practices on Organisational	Registered

	Kaur	Commitment and Job Satisfaction in IT Sector Chandigarh	
3.	Navneet Kaur	Glass Ceiling and Subjective Career Success: A Study of Corporate Hospitals in Punjab and Chandigarh	Registered
4.	Tammana Mittal	--	Enrolled

11. List of Papers/Courses Taught at P.G. and U.G. Level:

S.No.	Paper	Class
1.	Management Practices and Organisational Behaviour	B.Tech II
2.	Operation Research	B.Tech II
3.	International Marketing	B.Tech Intigrated
4.	System Analysis and Design	B.Tech II
5.	C Programming	B.Tech I
6.	C++	B.Tech II
7.	ADA	B.Tech II
8.	Computer Networking	B.Tech II

12. Administrative/Academic Experience:

- Faculty of Engineering and Technology, Punjabi University, Patiala
- Member of various departmental committees (Admission Committee, Discipline Committee, Anti Ragging Committee, AQAR Committee, Fee Concession Committee, etc. constituted from time to time since 2011 at Punjabi University, Patiala)
- Member of Board of Studies (2019).

13. Technical Proficiency

- Knowledge of C, C++, Dot Net, SPSS

14. List of Papers Published:

- [1] Ella Mittal, "Employee Retention Practices: Hosiery Sector in Ludhiana", *International Journal of Business and Administration Research Review*, Vol. 3 (11), Sept. 2015.
- [2] Ella Mittal, "Work Life Balance: A Comparative Study of IT Sector Companies and Private Sector Banks of Chandigarh Region, *International Journal of Organisational Behaviour & Management Perspective*, Vol. 4 (3), Sept. 2015.
- [3] Ella Mittal, "Factors Affecting Employee Engagement in Selected Banks of North Region", *International Journal of Organisational Behaviour and Management Perspective*, Vol. 4 (4), Dec. 2015.
- [4] Ella Mittal, "How Organisational Communication, Training and Development and Compensation Affect Employee Engagement in Public and Private Sector Banks",

International Journal of Business and Administration Research Review, Vol. 3 (15), Sept. 2016.

- [5] Ella Mittal, Harpreet Singh, “Brand and Store Selection Behaviour of Female Consumers towards Clothing”, *Journal of Studies in Management and Planning*, Vol. 3 (8), July 2017.
- [6] Ella Mittal, Navneet Kaur, “Impact of Organisational Citizenship Behaviour on Employee Retention in Banking Sector”, *International Journal for Research in Engineering Application & Management*, Vol. 3 (10), Jan. 2018.
- [7] Ella Mittal, Harpreet Singh, “Is Glass Ceiling Breached: A Study of Corporate Hospitals in Northern India”, *International Journal of Multidisciplinary Research and Development*, Vol. 5 (4), April 2018.
- [8] Ella Mittal, Parvinder Kaur, “Succession Planning in Politics: A Study in Indian Context”, *Research Review International Journal of Multidisciplinary*, Vol. 3 (9), Sept. 2018
- [9] Ella Mittal, Navneet Kaur, “How Green are You? A Study on Consumer Awareness and Perception about Green Marketing & Green Products”, *The Research Journal of Social Sciences*, Vol. IX (XI).
- [10] Ella Mittal, Parvinder Kaur, “Moonlighting Practices: A Study of Government and Private School Teachers”, *The Research Journal of Social Sciences*, Vol. 9 (12), Dec. 2018.
- [11] Ella Mittal, Harpreet Singh, “India as a Nation for Expats: Adjustment Issues and Challenges”, *The Research Journal of Social Sciences*, Vol. 10 (1), Jan. 2019.
- [12] Ella Mittal, Harpreet Singh, “Employees Poaching in IT Sector: Perception of IT Professionals”, *Universal Review*, Vol. VIII (IV), April 2019.
- [13] Ella Mittal, Parvinder Kaur, “A Study of Moderating Effect of Transaction Inconvenience and Wait for a Lower Price between High Total Cost and Shopping Cart Abandonment”, *ELK Asia Pacific Journal of Marketing and Retail Management*,

15. List of Conferences/Symposium/Workshops Attended:

- [1] Presented a paper on, “Engaged Employees- Key to Sustainable Business Growth”, at PCMA – National Conference, at Punjab Institute of Management & Technology, in Oct. 2013.
- [2] Presented a paper on, “Overcoming Cultural and Communication Barriers- New Paradigms in International Business”, at International Business Conference, at Punjab Institute of Management & Technology, in Dec. 2015
- [3] Presented a paper on, “Political Participation: A Key to Empower Fairer Gender”, National Seminar at Khalsa College for Women, Ludhiana in Jan 2018.
- [4] Presented a paper on, “Problems in Present Examination and Evaluation System in India”, at One Day National Level Seminar, sponsored by College Development Council, Punjab University, Chandigarh, in Feb. 2018
- [5] Presented a paper on, “Recruitment Practices in IT Sector: A Study of Delhi NCR Region”, at 2nd National Conference on Recent Advances in Multidisciplinary Research, RIMT University in Nov. 2018.

- [6] Attended Seven Days National Workshop on ‘Financial, Legal and Social Awareness among Teachers’ at Punjabi University, Patiala, from 9th Jan. to 15th Jan. 2018.
- [7] Attended Three Days National Workshop on ‘Latex and Technical Writing’, Department of Basic and Applied Sciences, Punjabi University, Patiala, from 23-25 Nov. 2018.

16. Workshops Organised:

- [1] Three Days National Workshop on ‘Research Methods and Data Analysis using SPSS’ in Punjabi University, Patiala, from 29-31 March, 2019.

Date: 22/07/2019

Signature
Dr. Ella Mittal